



2023

SPOTSYLVANIA COUNTY LITTLE LEAGUE SPONSOR PACKAGE



Enclosed you will find information detailing sponsorship of a local little league team. We are proud to offer this year's sponsorship opportunities to our local businesses. Sponsorship is a great way to increase your organization's visibility in our area.

- Get your business name in front of hundreds of local families
- Get your business promoted to thousands on our social media pages
- Support the community. You are an essential part of the success of our league!
- Big or small, with any sponsorship, SCLL encourages families to patronize your business
 - SCLL is a non-profit organization, all contributions are tax deductible
- Sponsorships help provide funds to children who, without your support, might not be able to play



2023 Spotsylvania County Little League Sponsorship Opportunities

Form & payment due no later than: February 19, 2023. (League Agreement required to be signed & returned)

Check **ALL** boxes that apply:

	Level	Teams	\$	Benefits
<input type="checkbox"/>	Single	1	\$500	<u>Team sponsorship during SCLL Spring Season</u> + A photo of your sponsored team + Your organization's name on a team's jerseys + Your business listed on the SCLL website sponsor page
<input type="checkbox"/>	Double	2	\$1,000	All of the 'Single' benefits plus : + A second team with your organization's name on the jerseys + Business spot-lighted on SCLL social media (Spring)
<input type="checkbox"/>	Triple	3	\$1,500	All of the 'Double' benefits plus : + A third team with your organization's name on the jerseys + A 3x5 color banner to be displayed at 'Opening Day' and your sponsored team's games throughout the season
<input type="checkbox"/>	Home Run	4	\$2,000	All of the 'Triple' benefits plus : + A fourth team with your organization's name on the jerseys + Business spot-lighted on SCLL social media (Spring AND Fall) + Scrolling banner to showcase your business on SCLL website

ADDITIONAL SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/>	*Sponsor +	N/A	(+) \$35 / team	All the benefits of your chosen sponsorship level plus : + Custom plaque with team(s) photo to display at your business * Sponsor + available in Spring only
<input type="checkbox"/>	Fall Ball	*You Decide *See Agreement Letter	\$250 / team	<u>Team sponsorship during SCLL Fall Season</u> + Your organization's name on a team jersey + Your business listed on the SCLL sponsor page * (No banners or plaques for fall season)

Company Name _____ Contact Name _____

(EXACTLY as shown on the jersey, SCLL website, banner & plaque)

Street Address: _____ City _____ State _____ Zip code _____

(For correspondence / deliveries)

Phone _____ Email _____ Company Website _____

Special Request? _____

(Not guaranteed. No refunds will not be issued if a special request can't be fulfilled.)

Signature: _____ Date: _____

By signing I, the sponsor, acknowledge the sponsorship policy and agree to adhere to all components of this policy.

If I fail to adhere to this policy, Spotsylvania County Little League may revoke my sponsorship.

Please include a copy of the Little League Sponsorship Agreement when submitting this form.

Completed documents may be sent electronically to: sponsor.spotsyll@gmail.com

Or, please mail your forms along with your tax-deductible donation

SCLL Sponsorships

P.O. Box 969, Spotsylvania VA 22553

Please make all check payable to **"Spotsylvania County Little League"**

Spotsylvania County Little League 2023 Sponsorship Agreement

This agreement between the Spotsylvania County Little League (Hereinafter, "Local Little League") and _____ (Hereinafter, "Sponsor") is for the 2023 season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (*detailed on sponsor selection sheet*), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

The Local Little League agrees to provide the following benefits in exchange for the sponsorship commitment:

- a. Single Sponsor Package - \$500
- b. Double Sponsor Package - \$1,000
- c. Triple Sponsor Package - \$1,500
- d. Home Run Sponsor Package - \$2,000
- e. Fall Option - \$250/team _____ team(s) (*specify # of teams sponsored*)
- f. Sponsor Plus - \$35/team (Add-on) _____ team(s) (*specify # of teams sponsored*)

For the above considerations, the Sponsor donates \$ _____ to the Local Little League, with the understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By _____ / _____

Sponsor Representative Signature / Date

Printed or Typed Name Title

By _____ / _____

Local Little League President's Signature

James Manning

Printed or Typed Name